

## Eligibility Requirements

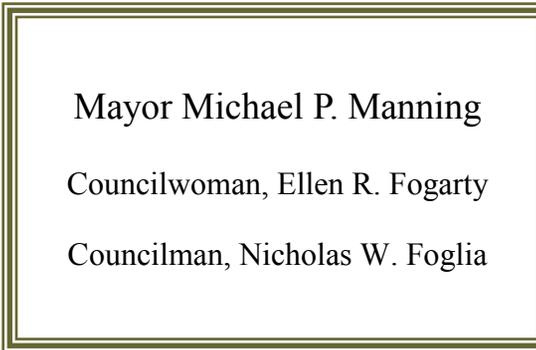
The Watervliet Heroes Banner Program is being established to proudly display and recognize veterans from the City of Watervliet.

To qualify, honorees must meet the following requirements:

- ◆ Born in Watervliet, was or is current resident
- ◆ Served or is serving in the Army, Navy, Air Force, Marines or Coast Guard

As an ongoing program, applications will be accepted at any time by those who wish to sponsor a banner. Banners may be sponsored by individuals or organizations and are responsible for the full cost of the banner.

Banners shall be displayed every year, from mid May until mid November for as long as the banners will last. They will be displayed on a rotating basis on 19th Street, at Veteran's Park, Broadway and along 3rd Avenue south of the Arsenal.



## City of Watervliet Parks & Recreation

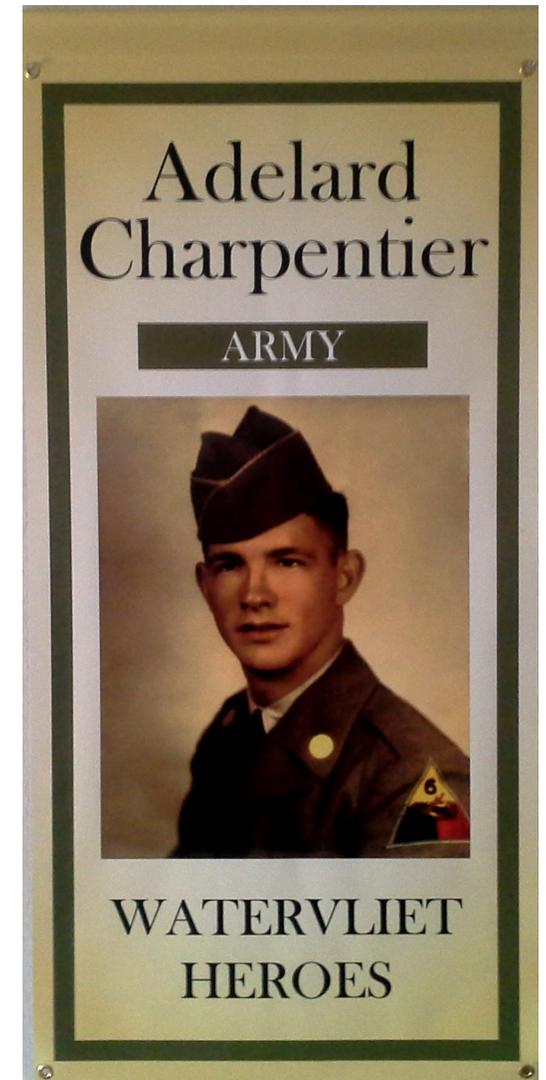
**Robert Loya, Supervisor**

**Watervliet Recreation Facility  
2nd Avenue  
Watervliet, NY 12189**

Phone: 518-270-3824  
Fax: 518-270-3838  
E-mail: [bloya@watervliet.com](mailto:bloya@watervliet.com)



## *City of Watervliet Heroes Banner Program*



## How to Order a Banner?

Please complete the application form, including the service person's name and branch of service (*Army, Navy, Air Force, Marines or Coast Guard*) as well as a check payable to the Finance Director with "Watervliet Heroes" in the memo line in the amount of \$125 and mail to:

**City of Watervliet  
Finance Director  
2—15th Street, City Hall  
Watervliet, New York 12189**

To process the application, please include proof of Watervliet residency for serviceperson or immediate family (i.e. copy of utility bill or driver's license) and verification of active duty dates (i.e. copy of military orders or military ID).

\*\*\*PLEASE NOTE\*\*\*

**By providing an email address we can finalize the correct spelling of the serviceperson's name.**

## Display Locations

It has been determined that the light poles on 19th Street from 2nd Avenue to Grotto Court; Veteran's Park at 16th Street & 2nd Avenue; Broadway from 25th Street to 1st Street and 3rd Avenue from Broadway to 1st Street will be designated for the purposes of displaying the Watervliet Heroes banners. Available spaces are determined on a first-come, first-serve basis. All banner locations shall be determined by the City. A banner sponsor cannot select a specific location. If more banners are ordered than poles available, banners will be installed on a year to year rotating basis.

## Costs

The City has identified a reputable vendor to print the Watervliet Heroes banners. Additionally, the hardware, installation and removal are included in the total cost.

**Custom Banner Total Cost            \$125**

## Additional Information

For additional information, please contact Bob at 270-3824 or Chris at 270-3815 or by email at [cchartrand@watervliet.com](mailto:cchartrand@watervliet.com).

*Please print/type the name of the service person as it should appear on the banner and indicate the branch of service on the lines provided below.*

**First Name:** \_\_\_\_\_

**Last Name:** \_\_\_\_\_

**Suffix (if any-ex. Jr. Sr. etc.)** \_\_\_\_\_

**Specify the Branch of Service & Division (if known):** \_\_\_\_\_

## SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Relationship: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please include the following:

- ◆ Proof of Residency
- ◆ Proof of Active Duty
- ◆ High Resolution Photograph\*

\*It is recommended that the sponsor provide a photo of the honoree in **uniform**. There must be **NO** additional people in the photo. A digital image is preferred. Photos can be scanned at City Hall, Room 3.