

How to Order a Banner?

Please complete the application form, including the service person's name and branch of service (*Army, Navy, Air Force, Marines or Coast Guard*) as well as a check payable to the Finance Director with "Watervliet Heroes" in the memo line in the amount of \$175 and mail to:

City of Watervliet
Finance Director
2 15th Street, City Hall
Watervliet, New York 12189

To process the application, please include proof of Watervliet residency (or previous residency) for serviceperson and verification of active duty dates (i.e. copy of military orders or military ID).

If the banner is a gift, we can create a greeting card to be given to the recipient as long as enough time is given (at least three weeks).

Display Locations

Currently, we have over 450 banners that are displayed throughout the City. All banner locations shall be determined by the City. **For the most part, from year to year banners are located in the same vicinity even though it may not be on the same pole/block.**

While a sponsor can put in a request for a specific location, the City CANNOT guarantee the location of the banner. In addition, once a banner is hung up, it cannot be moved to another location.

Costs

The City has identified a reputable vendor to print the Watervliet Heroes banners. Additionally, the hardware and installation are included in the total cost.

Custom Banner Total Cost \$175

Additional Information

For additional information, please contact Chris at 518-270-3815 or by email at chand@watervliet.com.

Please print/type the name of the service person as it should appear on the banner and indicate the branch of service on the lines provided below.

First Name: _____

Last Name: _____

Suffix (if any-ex. Jr. Sr. etc.): _____

Specify the Branch of Service: _____

SPONSOR INFORMATION

Sponsor Name: _____

Relationship: _____

Address: _____

Phone: _____

E-Mail: _____

Please include the following:

- ◆ Proof of Residency
- ◆ Proof of Active Duty
- ◆ High Resolution Photograph

*The sponsor must provide a photo of the honoree in **uniform**. There must be **NO** additional people in the photo. A digital image is preferred. Photos can be scanned at City Hall, Room 3.

Eligibility Requirements

The Watervliet Heroes Banner Program was established to proudly display and recognize veterans from the City of Watervliet. To qualify, honorees must meet the following requirements:

- ◆ Born in Watervliet, was or is current resident
- ◆ Served or currently serving in the Army, Navy, Air Force, Marines or Coast Guard

As an ongoing program, applications will be accepted at any time by those who wish to sponsor a banner. Banners may be sponsored by individuals or organizations and said sponsor is responsible for the full cost of the banner.

Banners shall be displayed every year for as long as the integrity of the banners lasts (lifespan is approximately three to four years). It will then be the sponsor's responsibility to replace the banner.



City of Watervliet Heroes Banner Program

MAYOR CHARLES V. PATRICELLI

Councilwoman Barbara A. Diamond

Councilman Peter M. Torncello



City of Watervliet Parks & Recreation

